



Electric & Gas Industries Association (EGIA) Names Paul Bony as Director of Renewables and Contractor Development

3800 Watt Ave.
Suite 105
Sacramento CA 95821
www.egia.org

FOR IMMEDIATE RELEASE

Sacramento, California, June 16, 2015 – Paul Bony has joined EGIA as the Director of Renewables and Contractor Development. Paul comes to EGIA with over 25 years of diversified experience in marketing and delivering energy efficiency and renewable energy products and services at the utility, manufacturer, distributor, dealer and consumer level, including extensive experience in the ground source heat pump industry.

In his new role at EGIA, Paul will be responsible for contractor development efforts in the geothermal heat pump, solar, efficient HVAC and lighting efficiency markets.

Paul has managed the development of innovative ground source heat pump financing tools including a second mortgage “Co-Z Energy Plan” and a ground breaking Geo loop utility tariff. Paul’s energy efficiency and renewable energy market development activities have earned the Association of Energy Services Professionals “Achievement in Energy Services” Award, the US Environmental protection Agency’s Excellence in ENERGY STAR Outreach award, and recognition from the Alliance to Save Energy.

These market development activities have been reported on in many publications, including Time Magazine, Business Week, The Denver Post, Inc. Magazine, Rural Electrification Magazine, High Country News, The Energy Services Bulletin, RSES Journal, Solar Today, The Fuel Cell Industry Report, and African Heating and Cooling. Marketing and promotional efforts developed under Paul’s direction have won numerous state and national awards.

Paul earned his M.B.A. from the University of Nevada and a B.S. from Kansas State University.

“We are very excited to have Paul join our organization. His experience in the geothermal heat pump, solar and efficiency markets will be a great asset for EGIA and our efforts to help our dealer-members grow their renewable energy business lines,” said Bruce Matulich, CEO & Executive Director of EGIA.

About EGIA

EGIA is a nationwide non-profit organization that provides member contractors and affiliated organizations focused on delivering energy and water efficiency and renewable energy solutions with the knowledge, tools, training and networking that accelerate their business growth and profitability. EGIA also supports utilities and government in achieving their goals related to the development of sustainable markets for energy efficiency and renewable energy products and services by providing energy efficiency rebate processing, project financing, utility contractor network management, recruiting and training and trade ally and sales channel development. To learn more about EGIA, visit www.egia.org.

Contact

Bruce Matulich, CEO & Executive Director
EGIA
bmatulich@egia.org
(866) 367-3442 ext. 314