



Electric & Gas Industries Association

3800 Watt Ave, Suite 105

Sacramento, CA 95821

EGIA Hires Eric Hatton to Lead Utility & Government Services

FOR IMMEDIATE RELEASE

SACRAMENTO, CA, September 8, 2021 –The Electric & Gas Industries Association (EGIA), a leading administrator of government and utility energy efficiency programs, is proud to announce the addition of Eric Hatton as its new Vice President, Utility & Government Services.

Eric joins EGIA after 12 successful years in senior leadership roles at Franklin Energy, where he was responsible for the design and implementation of demand-side management programs for utility clients. During his tenure at Franklin, Eric led teams that achieved aggressive energy efficiency and demand response savings goals by maximizing the resources of personnel, technology, processes and incentives, consistently exceeding client expectations. His experience includes overseeing and delivering successful programs that have served a wide variety of different customers, including residential, multifamily, small business, commercial and industrial.

“We couldn’t be more excited for Eric to join EGIA, bringing along a proven track record of delivering value to utilities and their customers through proper execution of energy efficiency programs,” said Bruce Matulich, CEO and Executive Director of EGIA. “EGIA is an established leader in facilitating utility rebate programs, trade ally network management and energy efficiency financing program administration, and Eric’s expertise will guide us as we continue to expand the spread of energy efficiency through utility and government partners and the communities they serve.”

In his new role, Eric will lead the strategic direction, growth and profitability of EGIA's business with utility and government clients throughout North America, achieving clients’ energy and water savings goals through EGIA's industry-best suite of technology and program solutions.

To learn more about EGIA’s utility services and rebate administration programs, including to view past successes and learn what solutions and services EGIA is capable of delivering, [click here to visit EGIA.org](http://www.egia.org).

About the Electric & Gas Industries Association (EGIA)

EGIA is a nonprofit organization that empowers home services contractors to get the most out of their businesses through industry-leading training and financing solutions, as well as an industry-leader in conceiving, facilitating and successfully executing government and utility energy efficiency rebate programs. To date, EGIA has administered over \$1 billion in rebate payments for efficiency programs. EGIA's financing program has facilitated financing for over 400,000 residential and commercial projects valued in excess of \$4.5 billion by offering contractors a best-in-class suite of financing options. Contractor University powered by EGIA offers business development training through access to the industry's most recognized educators, who deliver innovative keys to success through online training systems, in-person workshops, conferences and webinars. Learn more about EGIA at www.egia.org.

Contact

Lucas Ehrbar
Electric & Gas Industries Association (EGIA)
Director, Communications & Marketing Partnerships
(503) 780-6045
lehrbar@gmail.com