



Electric & Gas Industries Association
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Comedy Superstar Jim Gaffigan & NFL Legend Ray Lewis Headline EPIC2027 Conference in Las Vegas

Former FBI Lead Hostage Negotiator Chris Voss, Liquid Death Founder & CEO Mike Cessario, and Bestselling Author Vanessa Van Edwards round out the biggest headliner lineup in EPIC history, February 25-26, 2027 at the Mandalay Bay Resort & Casino

FOR IMMEDIATE RELEASE

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EGIA Contractor University, HVAC Distributor University, and OPTIMUS Financing, three divisions of the nonprofit Electric & Gas Industries Association (EGIA), are proud to announce EPIC2027 and the conference's biggest lineup ever — headlined by NFL legend Ray Lewis and capped by a first in the event's history: a live stand-up performance from superstar comedian Jim Gaffigan. EPIC2027 takes place February 25-26, 2027 at the Mandalay Bay Resort & Casino in Las Vegas, Nevada.

Now in its 8th installment, EPIC has grown into one of the home services industry's premier annual gatherings, drawing contractors from across North America alongside the distributors, manufacturers, and solution providers who serve them. Over two days, attendees sharpen their business skills through celebrity keynotes and industry-expert breakout sessions, connect with peers and vendors, and leave with strategies to help elevate their businesses immediately.

The EPIC2027 keynote slate spans four arenas of business mastery.

- **Ray Lewis**, two-time Super Bowl champion and one of the greatest players in NFL history, brings the motivational force that made his speeches legendary far beyond the locker room.
- **Chris Voss**, the FBI's former lead international hostage negotiator and bestselling author of *Never Split the Difference*, teaches the negotiation tactics that win when the stakes are highest.
- **Mike Cessario**, founder and CEO of Liquid Death, took the ultimate commodity — water — and built it into an iconic brand worth nearly \$2 billion, a masterclass in standing out for an industry constantly warned against blending in.
- **Vanessa Van Edwards**, behavioral investigator, TEDx speaker, and author of multiple bestselling books, decodes the science of charisma, communication, and influence that can help anyone make better connections and win more business.

Then, as Day 1 winds down, **Jim Gaffigan** — one of the most celebrated stand-up comedians in the world — takes the main stage in the grand ballroom. The hour-long performance marks the first time EPIC has featured a headline comedy act and precedes the conference's famous evening party: this year, an exclusive full-venue takeover of Swingers Crazy Golf, the immersive competitive golf and cocktail venue inside Mandalay Bay itself that will feature mini golf, carnival games, live band, DJ, open bar, food, and so much more!

Rounding out the agenda are presentations and breakout sessions from industry experts across marketing, sales, operations, workforce development, AI, and more. The industry-specific speaker line-up includes a who's who of the biggest names in home services, including Paul Kelly, Tommy Mello, Ken Goodrich, Chad Peterman, Brad Barron, Jason Walker, Stephanie Allen, Kathryn Howard, and many more. Each presenter will be pulling back the curtain and revealing their proven playbook to business success for those in attendance.

Finally, EPIC2027 will also feature the conference's largest-ever expo of vetted product and service providers who specialize in helping contractors optimize their businesses and accelerate their companies' growth. The all-new agenda format will provide attendees with even more opportunities to visit with all of the valuable solution providers during their time at the conference.

"Every year, our goal is to give contractors an experience they can't get anywhere else in this industry, and EPIC2027 sets a new standard," said Bruce Matulich, CEO of EGIA. "Between a keynote lineup of this caliber and Jim Gaffigan live on our main stage, this will be two days that attendees talk about for years to come — and two days that change how they run their businesses forever."

Registration for the general public will open on Thursday, August 6th, but full event details are now available at EPIC2027.com.

About the Electric & Gas Industries Association (EGIA)

EGIA is a nonprofit organization that empowers home services contractors to get the most out of their businesses through industry-leading training, financing and marketplace solutions. Its Contractor University offers access to the industry's most recognized educators, who deliver innovative keys to success through online training systems, in-person workshops, conferences and webinars.

OPTIMUS Financing, which has facilitated financing for hundreds of thousands of residential and business projects valued at over \$9 billion, provides contractors with a best-in-class suite of financing options. EGIA's HVAC Distributor University delivers powerful and convenient training solutions designed to empower sales team success within HVAC distribution businesses.

EGIA is also a recognized leader in delivering sponsored demand management and resource efficiency services on behalf of electric, gas and water utilities and municipalities. These services include financing; rebate program administration and rebate processing; contractor network management, training and certification; and sales channel development and support. Learn more at www.EGIA.org.

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