



Electric & Gas Industries Association

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EPIC2026 Official Announcement Caps Off Acclaimed EPIC2025 Conference

1,000 attendees experienced elite business training, world-class speakers, and unforgettable entertainment at Disney's Yacht Club March 6-7, 2025 – now the countdown to EPIC2026 begins

FOR IMMEDIATE RELEASE

ORLANDO, FL – March 10, 2025 – More than 1,000 home services contractors, manufacturers, solution providers, and other attendees gathered at the Disney Yacht Club Resort on March 6th and 7th for EPIC2025, the premier annual educational conference in the industry, hosted by Contractor University and OPTIMUS Financing, divisions of EGIA. They experienced a one-of-a-kind fusion of business mastery, industry innovation, and entertainment magic. Attendees are already calling EPIC2025 the most impactful EPIC conference yet.

The two-day event delivered an unbeatable blend of elite business training and once-in-a-lifetime experiences, with a speaker lineup headlined by NFL legend, entrepreneur, and TV star Michael Strahan. Strahan rose from humble beginnings to become a multifaceted entrepreneurial force by embracing the mindset, "When, not if."

Other keynotes included world-renowned motivational speaker Nick Vujicic; human behavior expert Ricky Kalmon; and former Secret Service special agent and communication authority Evy Poumpouras. Evy relayed the importance of being mindful of your words and speaking them boldly: "Own your time. Own what you say."

Attendees also explored 16 breakout sessions led by top thought leaders and industry veterans, covering everything from sales performance to marketing strategy to emerging technologies like AI in contracting.

Jason Hanson, a contractor who spoke about a session he attended on modern consumer behavior in the industry, shared: "the breakout was excellent with specific usable information about the customer journey and what new consumers are thinking about that I can apply to my business right now." On top of that, a buzzing exhibitor floor featured cutting-edge sponsors and startups transforming the industry.

The momentum kicked off a day earlier with the third annual Tee Off for the Trades golf tournament, a spirited charity event benefiting Women in HVACR and the EGIA Foundation, further reinforcing the event's impact beyond the classroom. A record number of sponsors and golfers participated in this year's edition, marking a third straight year of remarkable growth and consensus positive feedback.

Capping off the unforgettable conference was a private blowout party the evening of EPIC's first day, held inside Hollywood Studios' Indiana Jones Epic Stunt Spectacular Amphitheater. Contractors networked with likeminded contractors and solution providers, celebrated victories from the last year, and soaked in the energy that has made EPIC a can't-miss industry event.

"EPIC2025 delivered powerful insights, meaningful connections, and practical strategies that contractors are already using to build stronger, more successful businesses," said Bruce Matulich, CEO of EGIA. "The feedback has been incredible — nearly unanimous praise from attendees who said this was the most valuable event they've ever attended."

EPIC Returns to Las Vegas for 2026 – Get On the Presale List Now

After an unforgettable event in Orlando, the EPIC Conference returns to its roots in Las Vegas next year, taking over the iconic Bellagio Resort & Casino on February 12-13, 2026. EPIC2026 promises to raise the bar even higher with more training, more innovation, bigger experiences, and even bigger names.

Contractors can join the official presale list now at EPIC2026.com to be first in line when registration opens — and lock in the deepest discount that will ever be offered.

Don't miss out — EPIC2026 is where the future of the industry will be shaped.

About the Electric & Gas Industries Association (EGIA)

EGIA is a nonprofit organization that empowers home services contractors to get the most out of their businesses through industry-leading training, financing and marketplace solutions. Its Contractor University offers access to the industry's most recognized educators, who deliver innovative keys to success through online training systems, in-person workshops, conferences and webinars. EGIA is also a recognized leader in delivering sponsored demand management and resource efficiency services on behalf of electric, gas and water utilities and municipalities. These services include financing; rebate program administration and rebate processing; contractor network management, training and certification; and sales channel development and support. OPTIMUS Financing, which has facilitated financing for hundreds of thousands of residential and business projects valued at over \$9 billion, provides contractors with a best-in-class suite of financing options. Contractor Marketplace brings together some of the most in-demand vendors and products in the industry at exclusive pricing. Learn more at www.EGIA.org.

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