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Deion Sanders and Robert Irvine to Headline EPIC2024 at Disneyland

EGIA Contractor University & OPTIMUS Have Released Full Event Details for the 2024 Version of Their Signature Annual Conference for Home Services Contractors

FOR IMMEDIATE RELEASE

SACRAMENTO, CA, August 23, 2023 – Contractor University and OPTIMUS Financing, two divisions of the nonprofit Electric & Gas Industries Association (EGIA), have officially announced full event details for their EPIC2024 conference, which is slated to take place at the Disneyland Hotel Convention Center in Anaheim, CA, on March 11-12, 2024. Continuing to build on the popular features for which the annual conference has become best known, EPIC2024 will again include once-in-a-lifetime celebrity keynotes, powerful breakout sessions led by industry experts, one of the industry’s premier product and services exhibitions, and an unforgettable blowout networking party that, for the first time, will be family-friendly.

EPIC2024’s keynote lineup will be as star-studded as any ever assembled in the industry, bringing together dynamic personalities, world-famous résumés, and a unique mix of leadership, entrepreneurial, and business know-how. Plus, a dash of entertainment! The EPIC2024 keynotes are:

- **Deion Sanders:** NFL Hall of Famer, inspirational leader, successful entrepreneur, and the most talked about coach in college football, who leads the University of Colorado Buffaloes
- **Robert Irvine:** Acclaimed chef, entrepreneur, and philanthropist with a passion for helping businesses thrive, as seen on his hit TV series *Restaurant: Impossible*
- **Duncan Wardle:** Former head of innovation and creativity for Walt Disney Company and master storyteller with a unique approach to disrupting the status quo
- **Dustin Tavella:** Renowned magician and motivational speaker known for inspiring creativity and personal growth, and the winner of season 16 of *America’s Got Talent*

In addition to the keynote line-up, EPIC2024’s educational offerings include a power-packed collection of breakout sessions led by some of the biggest and most well respected names in the contracting industry. Among many others, this year’s breakout session presenters include Tommy Mello, author of *Home Services Millionaire* and host of the Home Service Expert Podcast, and Gene Marks, a national small business columnist frequently seen on Fox News, CNN, and a variety of other mainstream media outlets.

"We are thrilled to unveil the extraordinary lineup of speakers for EPIC2024," said Bruce Matulich, CEO and Executive Director of EGIA. "The conference will offer transformative insights, invaluable leadership lessons, and practical strategies to excel in our industry. The Disneyland Hotel Convention Center provides the perfect backdrop for an unforgettable experience for contractor attendees and their entire families."

Details surrounding some of the other popular aspects of EPIC conferences, including the blowout evening party and pre-conference golf tournament, have also been revealed for the 2024 event. This year's blowout evening party will be a full buyout of the popular Splitsville entertainment center in the heart of Downtown Disney. The family-friendly party will feature unlimited food and beverages, open bars, live music and unfettered access to Splitsville's multiple entertainment offerings including bowling and much more.

A day before the EPIC2024 conference, contractors and industry professionals can get into the spirit of giving by participating in the charitable golf tournament, Tee Off for the Trades, taking place on March 10, 2024, at the scenic Coyote Hills Golf Course near Disneyland. The tournament offers fun and networking to kick off the week, while raising funds for two industry workforce development charities, Women in HVACR and EGIA Foundation, dedicated to advancing education and training initiatives in the home services industry. To learn more about the tournament and how you can participate, please visit Golf4Trades.org.

Exclusive discounts for overnight accommodations at the Disneyland Hotel and reduced-price theme park tickets to both Disneyland and California Adventure will be available to conference attendees. And last but not least, onsite childcare options at the Disneyland Hotel will be available for parents who bring their children (aged 4-12) to Disneyland with them. The childcare option can be selected as an add-on service when registering for the conference for an additional fee.

Registration for individuals who previously joined the EPIC2024 pre-sale list is now open, with registration for the general public slated to officially open on August 30th. Early bird registration pricing will be available until October 31, 2023. To learn more and view full event details for EPIC2024, visit EPIC2024.com

About the Electric & Gas Industries Association (EGIA)

EGIA is a nonprofit organization that empowers home services contractors to get the most out of their businesses through industry-leading training, financing and marketplace solutions. Its [Contractor University](#) offers access to the industry's most recognized educators, who deliver innovative keys to success through online training systems, in-person workshops, conferences and webinars. [OPTIMUS Financing](#), which has facilitated financing for 250,000+ residential and business projects valued at over \$8 billion, provides contractors with a best-in-class suite of financing options. [Contractor Marketplace](#) brings together some of the most in-demand vendors and products in the industry at exclusive pricing. Learn more about EGIA at www.egia.org.

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