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Balboa Capital Announces Financing Partnership With EGIA

Company to Provide EGIA Members with Tailored Financing Solutions through the GEOSmart Commercial Financing Program



FOR IMMEDIATE RELEASE

IRVINE, California, June 13, 2013 – Balboa Capital, a top provider of small business loans and equipment leasing in the United States, today announced that it has partnered with the Electric & Gas Industries Association (EGIA), a national non-profit energy efficiency and renewable energy contractor association. Balboa Capital will power EGIA's nationally recognized GEOSmart Commercial Financing Program and provide custom-tailored finance solutions to EGIA members.

“We are excited to establish a partnership with the EGIA” said Steve Taylor, Director of Business Development for Balboa Capital’s Vendor Services Division, adding, “It expands our reach and enables us to facilitate financing programs for EGIA’s member contractors, distributors and manufacturers that deliver energy efficient and renewable energy solutions to commercial customers throughout North America.”

With the GEOSmart Commercial Financing Program, businesses of all sizes now have a comprehensive, quick and easy way to finance energy efficiency upgrades, including heating and cooling (HVAC), geothermal heat pumps, lighting, solar PV and solar water heating applications, refrigeration, energy efficient office equipment and more. The GEOSmart Commercial Financing Program is available for small businesses and retail, commercial and industrial facilities. Through the program, projects ranging from \$5,000 to \$5 million can be financed with lease terms up to 60 months.

EGIA selected Balboa Capital as its financing partner based on the company’s depth of experience and solid reputation in the industry. “Our new partnership with Balboa Capital dramatically enhances the GEOSmart Commercial Financing Program,” said Bruce Matulich,



CEO of EGIA. “Balboa Capital’s aggressive rates, flexible terms, national reach, and state-of-the-art financing tools will allow us to deliver an unparalleled commercial financing solution to our member contractors, manufacturer and distributor partners, and government and utility clients.”

For more information about EGIA’s GEOSmart Commercial Financing Program with Balboa Capital, contact Steve Taylor at (888) 475-7915 or via email at stevedt@balboacapital.com.

About Balboa Capital

Balboa Capital is one of the largest privately-held independent finance companies in the United States delivering access to capital, speed of processing, dependable funding, industry-leading technology and innovative marketing tools that small and medium-sized customers require to fuel their growth and success. Celebrating 25 years in business in 2013, Balboa Capital markets its products through their small ticket, middle market and vendor sales channels. The company’s comprehensive capabilities include equipment leasing, commercial financing, small business loans, equipment vendor financing and franchise financing. You can learn more by visiting www.balboacapital.com.

About EGIA

The EGIA (Electric & Gas Industries Association) is a nationwide non-profit organization that provides member contractors and organizations focused on delivering energy and water efficiency and renewable energy solutions with the knowledge, tools, training and networking that accelerate their business growth and profitability. EGIA also supports utilities and government in achieving their goals related to the development of sustainable markets for energy efficiency and renewable energy products and services. To learn more about EGIA, visit www.egia.org.

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