



**EGIA Foundation**  
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## EGIA Foundation Investing \$50,000 in Scholarships for Tomorrow's HVAC HEROES

*Nonprofit dedicated to resolving the workforce shortage in the home services trades is now accepting applications for 2023 scholarship program; up to 20 HVAC students will receive \$2,500 each plus a number of educational benefits through partner organizations.*

### **FOR IMMEDIATE RELEASE**

SACRAMENTO, Ca. (April 24, 2023) – The EGIA Foundation, a 501(c)(3) nonprofit committed to developing lasting solutions for the trades industry workforce shortage, is proud to announce its HVAC HERO Scholarship program is now accepting applications for the 2023-2024 academic year – and for the first time ever recipients will receive a suite of powerful benefits from partner organizations beyond the scholarship itself.

The nationally recognized HVAC HERO Scholarship awards up to 20 enrolled or prospective HVAC students \$2,500 annually to pursue an education at a junior college, trade school or other accredited program. This year's recipients will be chosen based on financial need, academic merit and career goals in order to remove financial barriers for young people to enter the industry across the United States.

“HVAC and other home services careers provide young people with excellent opportunities to work in a field on the cutting edge of technology and social impact, with a short path to great compensation, high job security and even higher job satisfaction,” said Bruce Matulich, EGIA Foundation Chairman. “It is, however, a lack of awareness that prevents them from discovering our industry when it comes time to continue their education or enter the workforce after high school. With the HVAC HERO Scholarship as the main driver, we aim to raise awareness of the industry while breaking down financial barriers that prevent passionate students from pursuing HVAC careers.”

This year's class of EGIA Foundation HVAC HERO Scholarship recipients will be the first to receive additional valuable training resources at no cost from two partner organizations, in order to further assist students' industry education. Interplay Learning, an award-winning provider of virtual technical training available from a variety of devices and VR headsets, will provide all recipients with complimentary access to their entire catalog of HVAC and home services training courses – hundreds in all. Meanwhile, ESCO Group – the industry authority on developing standards, validation tools and training resources for HVACR – will open up free access to its powerful, robust HVACR Learning Network – an online education platform renowned as one of the industry's best, featuring content from best-in-class organizations, authors and publishers.

More information on the HVAC HERO Scholarship program can be accessed by visiting [EGIAFoundation.org](https://EGIAFoundation.org), a newly launched industry-focused website that is home to all of the EGIA

Foundation initiatives that help connect industry stakeholders and promote the trades as a first-choice career path, including:

- An in-depth research report that delivers insights and data from all corners of the HVAC industry to aid stakeholders in strategizing workforce development solutions
- A recruitment toolkit comprised of resources to help contracting business owners promote industry benefits, share scholarship information, and recruit talent
- A PSA video entitled *Why HVAC?* highlighting the vast opportunities available for HVAC careers, including powerful testimonials, that can aid in recruitment efforts

Students can view the full list of scholarship eligibility requirements and apply for the 2023-2024 HVAC HERO Scholarship program by visiting [AlwaysInDemand.com/apply](https://AlwaysInDemand.com/apply). The final day to submit is May 31, 2023, with winners selected in May and awards distributed in July. Ongoing access to Interplay Learning technical training and ESCO Group HVACR Learning Network platforms will be available, free of charge, as soon as scholarships are awarded.

HVAC industry stakeholders and educators who want to learn more about the HVAC HERO Scholarship program, and access scholarship promotional resources, please visit [EGIAfoundation.com/What-We-Do/Scholarships](https://EGIAfoundation.com/What-We-Do/Scholarships).

### **About the EGIA Foundation**

The EGIA Foundation is a 501(c)(3) nonprofit, nonpartisan organization dedicated to expanding the benefits the public receives from the home services industry through education, research and the development of the next generation of qualified workers. You can learn more about the EGIA Foundation at its website, [EGIAFoundation.org](https://EGIAFoundation.org), or its student-targeted web portal, [AlwaysInDemand.com](https://AlwaysInDemand.com).

### **About EGIA**

EGIA is a nonprofit organization that empowers home services contractors to get the most out of their businesses through industry-leading training, financing and discounted vendor marketplace solutions. Its Contractor University offers access to the industry's most recognized trainers, who deliver innovative keys to success through in-person workshops, conferences and webinars. EGIA's OPTIMUS Financing, which has facilitated financing for 450,000+ residential and business projects valued at over \$8 billion, provides contractors with a best-in-class suite of financing options. EGIA Contractor Marketplace brings together some of the most in-demand vendors and products in the industry at exclusive pricing. Learn more about EGIA at [EGIA.org](https://EGIA.org).

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