

How Can GPS Fleet Management Help Your Fleet ?



GPS has proven useful to fleets in reducing fuel consumption, idling, improved safety, and lower insurance costs.

"This technology has helped us lower fuel consumption by 40% by reducing unauthorized personal use, improved routing and reduced idling time" said Doug Lanzo, President of Lanzo Plumbing and Heating, Hackensack NJ.

Today's GPS fleet tracking technology combines the powerful features and cost efficiencies of Global Positioning System (GPS) and web-based technology. Early adopters of GPS systems include UPS, Verizon, Walmart, U.S Postal, and Honeywell. "As the years passed, the perception was that only large companies could afford GPS fleet tracking. But, like many things, technology has driven the price down so that smaller companies with only a few vans can benefit from GPS fleet tracking," said Andrew Chermak, VP of sales for Smart Fleet.

Less Idling Equals Less Fuel Used

A growing number of small to mid-size fleets are turning to GPS tracking systems as the most cost-effective tool to curb excessive idling and other fuel inefficient driver behaviors. For example, Lanzo Plumbing and Heating determined its drivers were idling company vans 2-3 hours a day which translates into gallons of fuel wasted. For every hour a van idles is almost 1 gallon of fuel. Why so much time spent idling? Drivers spent 15-20 minute intervals idling to maintain a comfortable cab climate.

"We love your system and sing praise to all our friends in the construction business." Kathy Hope, M&K Heating & Cooling, Las Vegas NV

More Calls, Better Maintenance and More Profits

GPS tracking allow businesses to improve worker performance and productivity by tracking start/stop times, view driver routes and receive time stamps for entering or exiting a job site.

- Ensure accurate time reporting for billing, payroll and ongoing service contract analysis.
- Add more jobs each day by knowing the closest vehicle to a job site.
- Notify you when trucks need maintenance, such as oil changes.
- Receive "real-time" e-mail and/or text message alerts for things such as speeding, after hour movement, and excessive idle time.
- Improve safety, reduce risk, and lower insurance costs.
- Reduce billable hour disputes and write offs.

"I got a call from a customer refusing to pay a \$1,600 dollar bill, because his foreman said we were only on the job for an hour or two. The following day we faxed a "Stop Detail" Report showing our vehicles at the location all day. We receive our check the following day." Joe Sole, Electro Maintenance, Red Bank NJ



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